



# BenefitsTexas

**Your business partner...**  
because it's complicated

**Education is the start, expertise is the finish line.** Unraveling the complexities of employee benefits gets harder each year. State and Federal regulations change, mandates change, IRS rules change. Most Human Resource managers and executives have a passion for knowledge and some experience with benefits. Too often, keeping up with the changes you need to stay current is a full-time job on its own. That's where your dedicated broker comes in.

**It's not just benefits....it's your business strategy.** A dedicated broker takes on the challenge of learning and understanding the shifting rules for employee benefits. They will keep you ahead of evolving regulation so you can continue to focus on the success of your business. The right Specialist partner thinks of your benefits, not in terms of co pays, deductibles, and plan designs, but as an integral part of your model for success. Your broker knows benefits can define your corporate culture.

The job market has never been more competitive. Having a comprehensive benefits package that is clear, user friendly, and includes concierge-level customer service, is the difference between being just another company and being an Employer of Choice. Let BenefitsTexas align your benefits strategy with your business goals!

## SCOPE OF SERVICES

**Strategic Benefit Planning** • Scalable Administrative Solutions • Innovative Plan Designs • Wellness Culture Development **Proactive Client Communication** • Compliance Education • Health Care Reform Expertise • Legislative Updates and Alerts • Newsletters and Webinars **Dedicated Team Model** • Unique Focus on bringing resources to every size client • Direct Access to an Employee Advocate • Experienced in providing solutions at every level from decision maker to insured family

**Kirk Quaschnick, CLU®, CHFC®, ARPC, AEP®**

14111 King Rd, Suite 520  
Frisco, TX 75036  
(214) 420-7152  
kirk@triwealthllc.com

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